



## GF-X News Update – May 2005

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### GF-X NEWS

#### **CONGRATULATIONS TO OUR FIRST LOTTERY WINNER, HIDEOMI TOYAMA**

GF-X is delighted to announce that the winner of the first monthly global prize draw is **Hideomi Toyama** of DHL Danzas Air & Ocean, TYO.

Hideomi won this season's must-have accessory, an iPod mini. 4GB (1,000 songs) and up to 18 hours of battery life. Comes in 4 vibrant colours.

#### **EVERYBODY HAS A CHANCE TO WIN - BOOK VIA GF-X NOW!**

##### **How to win?**

***The more bookings you make via GF-X, the greater your chance of winning!***

All forwarder users, who make bookings through the GF-X system, will automatically be entered into the prize draw. Each ad-hoc booking counts for one entry. Ten integrated allotment bookings with a GF-X carrier count for one entry. New or relaunched users (users who have not used the system in three months or more) get 50 bonus entries with their first booking. The draw will take place on the first working day of each month and there will be one winner per month.

##### **The Prizes!**

The individual who wins the prize draw will be contacted by GF-X and be able to choose between:

- **A return plane ticket to selected destinations\***
- **An iPod mini**

\*eligible only if user is located in location served by participating airlines

For more information, please contact Vicky Kafetzi ([vicky.kafetzi@gf-x.com](mailto:vicky.kafetzi@gf-x.com))  
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*A big thank you to AMERICAN AIRLINES CARGO, CONTINENTAL AIRLINES CARGO, DELTA AIR LOGISTICS and EMIRATES SKYCARGO for their generous contribution of tickets.*

#### **GF-X BREAKS THE RECORD – AGAIN!**

We are delighted to announce that GF-X had another record month in May in terms of booking numbers representing an **annualized run-rate of over 1.1 million bookings**. The substantial growth resulted primarily from the GF-X Champions initiative, designed to help GF-X members increase booking levels and penetration. For further details on GF-X Champions please visit the newly created "GF-X Champions" section on the GF-X trading website.

#### **GF-X CHAMPIONS UPDATE**

GF-X is continuing its full commitment to the success and development of the 'GF-X Champions' initiative, designed to help GF-X members increase bookings growth and penetration. GF-X had another record month in May in terms of booking numbers, a success largely attributed to the GF-X Champions initiative.

The dates of the forthcoming GF-X Champions meetings are as follows:

Region	Location	Meeting Location	Lead Organisation	Date
Americas	Atlanta	ATL	Delta	28th June
	Dallas	DFW	American Airline	23rd June
	Los Angeles	LAX	Exel	26th July
	Houston	HOU	Continental	23rd June
	Chicago	CHI	DHL Danzas	30th June
	Miami	MIA	Panalpina	9th June
	New York	NYC	DHL Danzas	28th June
	Canada	YTO	Panalpina	13th June
APME	China	SHA	DHL Danzas	15th June
	Hong Kong	HKG	Air France	July (tbc)
	India	DEL	Schenker	5th August
	Japan	TYO	K&N	20th June (tbc)
	Korea	SEL	Exel	15th June
	Singapore	SIN	DHL Danzas	6th July
	United Arab Emirates	DXB	Emirates	21st June
EURO	Austria	VIE	Exel	20th June
	Switzerland	ZRH	Swiss	31st August
	France	PAR	Air France	End July (tbc)
	UK/Ireland	LON	British Airways	14th June
	Germany	FRA	Lufthansa	28th June
	Italy	MIL	DHL Danzas	Mid September/Early October
	Spain	BCN	K&N	29th June

For more information about GF-X Champions, please contact:

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## GF-X INFORMATION

26 carrier organisations (representing 46 airlines) and over 40 forwarders are members of GF-X including:

ABSA, Air France Cargo, American Airlines Cargo, ANA Aviation, bmi, British Airways World Cargo, Capitol International, Cargolux, Continental Airlines Cargo, Delta Air Logistics, Emirates SkyCargo, Iberia Cargo, KLM Cargo, LAN Cargo, Leisure Cargo, Lufthansa Cargo, Martinair, MAS Air, Middle East Airlines, Royal Air Maroc Cargo, South African Airways Cargo, Swiss WorldCargo, Tampa Cargo, TAP Portugal, TNT Airways, and Variglog.

ABX, ACS, Adriatic Air Cargo, Apextrans, BAX Global, cargo-partner, Cosmotrans, Davies Turner, DHL Aviation, DHL Danzas Air & Ocean, EGL, Exel, Freightworks, Fritsch Air Service, Hamburg Express, Ibercondor Barcelona, IFLN, ITS, Jeena, Jetspeed, Kintetsu, Kuehne & Nagel, Logimasters, Mach 2, Main Express, Maersk Logistics, Menlo, Panalpina, SBS Worldwide, Schenker, Schryver Luftfracht, SDV, Senator International, Target, Team Worldwide, Trident, TNT, UTi, WE Deane, Wilson, World Courier and Yusen.

GF-X is live in most large airfreight markets worldwide, including the key markets in Africa, the Americas, Europe, the Middle East, Japan and South Asia.

For more information about GF-X please contact:

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